



CLEAN WATERWAYS

APRIL 7- 9, 2020
JW Marriott Indianapolis
INDIANAPOLIS, IN

2020 SPONSORSHIP OPPORTUNITIES

GENERATE BRAND AWARENESS, NEW LEADS AND MARKET LEADERSHIP AT CLEAN WATERWAYS

Sponsoring at CLEAN WATERWAYS is a way to improve brand awareness to the inland rivers spill response community. CLEAN WATERWAYS sponsorships are packaged to provide you with more benefits, increased exposure, prominent recognition and unmatched value to connect with influential industry and government professionals. You can make no better investment to reach spill prevention and response prospects for inland regions in 2020!

CORPORATE SPONSORSHIP

\$10,000 (EXCLUSIVE)

PRE-SHOW:

- ◆ Company logo in marketing brochure
- ◆ Company logo prominently placed in sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- ◆ Rotating banner ad (300x250) on the CLEAN WATERWAYS website
- ◆ Complimentary Pre-Show HTML Email to all Pre- Registered Attendees — Sponsor to provide content with show management approval
- ◆ Company ad in marketing brochure

ONSITE RECOGNITION:

- ◆ Thought leadership: Sponsor will be offered a speaking slot or role in Keynote Session to address a key industry issue or important project to conference attendees. Topic will be approved by show management (based on time of securing sponsorship).
- ◆ Option to submit an item (company literature or trinket) for bags that will be offered to ALL attendees when they get their registration badge onsite
- ◆ Company logo on signage throughout event space, identifying as Corporate Sponsor
- ◆ Company logo in the show guide
- ◆ Option to submit (5) power point slides that will run during the breaks in the conference sessions
- ◆ Company will be recognized, and thanked, during the opening remarks of the Keynote Address
- ◆ (1) full-page ad in the show guide

FOR THE TEAM:

- ◆ 5 complimentary conference passes
- ◆ Reduced rate for additional conference passes purchased
- ◆ Your staff will be provided with ribbons identifying them as part of a sponsoring company

POST SHOW:

- ◆ Post-show HTML email to all registered attendees. Sponsors to provide content with show management approval.

INDUSTRY SPONSORSHIP

\$7,500

PRE-SHOW

- ◆ Company logo in the marketing brochure
- ◆ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- ◆ Sponsor will be recognized with company logo in pre-show HTML emails from show management.

ONSITE RECOGNITION:

- ◆ Option to submit an item (company literature or trinket) for bags that will be offered to ALL attendees when they get their registration badge
- ◆ Company logo on signage throughout the event space, identifying as a Premier Industry Sponsor
- ◆ Company logo in the show guide
- ◆ Option to submit (3) power point slides that will run during the breaks in the conference sessions
- ◆ Company will be recognized, and thanked, during the opening remarks of the Keynote Address

FOR THE TEAM:

- ◆ 3 complimentary conference passes
- ◆ Reduced rate for additional conference passes purchased
- ◆ Your staff will be provided with ribbons identifying them as part of a sponsoring company



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RECEPTION SPONSORSHIP

\$12,000 (EXCLUSIVE)
(OR 2 AVAILABLE AT \$6,000 EACH)

PRE-SHOW:

- ◆ Company logo in marketing brochure
- ◆ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- ◆ One dedicated HTML email to pre-registered attendees, inviting to CLEAN WATERWAYS reception
- ◆ Rotating banner ad (300x250) on the CLEAN WATERWAYS website (for exclusive option only)

ONSITE RECOGNITION:

- ◆ Company logo in show guide
- ◆ Company logo on signage in reception area, identifying as Reception Sponsor
- ◆ Company logo on beverage napkins at reception
- ◆ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- ◆ Marketing Material Distribution — Option to place literature, bar item, or giveaway on a table in the reception area.

FOR THE TEAM:

- ◆ 1 complimentary conference pass for shared option or 3 complimentary conference passes for exclusive option
- ◆ Reduced rate for additional conference passes purchased
- ◆ Your staff will be provided with ribbons identifying them as part of a sponsoring company

LUNCH SPONSORSHIP

\$5,000 (2 AVAILABLE)

PRE-SHOW:

- ◆ Company logo in marketing brochure
- ◆ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

ONSITE RECOGNITION:

- ◆ Company logo in the show guide
- ◆ Company logo on signage in lunch area, identifying as Lunch Sponsor
- ◆ Company logo and message on Tent Cards in lunch area, identifying as lunch sponsor
- ◆ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- ◆ Marketing Materials Distribution-Option to place literature or giveaway on all seats in lunch area, or on tables in lunch area. Company is responsible for providing this item. Show management will distribute.

FOR THE TEAM:

- ◆ 2 complimentary conference passes
- ◆ Reduced rate for additional conference passes purchased
- ◆ Your staff will be provided with ribbons identifying them as part of a sponsoring company

WI-FI SPONSORSHIP

\$5,000

PRE SHOW:

- ◆ Company logo in marketing brochure
- ◆ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

ONSITE RECOGNITION:

- ◆ Your company name will be used as password for Wi-Fi login
- ◆ Looping power point slide promoting Wi-Fi in all sessions
- ◆ Company recognized on signage throughout the event space
- ◆ Company logo in show guide

FOR THE TEAM:

- ◆ 1 complimentary conference pass
- ◆ Reduced rate for additional conference passes purchased
- ◆ Your staff will be provided with ribbons identifying them as part of a sponsoring company

LANYARD SPONSORSHIP

\$4,000 (EXCLUSIVE)

PRE SHOW:

- ◆ Company logo in marketing brochure
- ◆ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

ONSITE RECOGNITION:

- ◆ Company logo printed on the official CLEAN WATERWAYS lanyard that attendees will wear the entire event
- ◆ Company recognized on signage throughout the event space
- ◆ Company logo in show guide
- ◆ Company logo printed on badges alongside CLEAN WATERWAYS logo

FOR THE TEAM:

- ◆ 1 complimentary conference pass
- ◆ Reduced rate for additional conference passes purchased
- ◆ Your staff will be provided with ribbons identifying them as part of a sponsoring company



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CONFERENCE BAG SPONSORSHIP

\$ 4,000 (EXCLUSIVE) — COST OF BAGS INCLUDED

PRE SHOW:

- ◆ Company logo in marketing brochure
- ◆ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

ONSITE RECOGNITION:

- ◆ Company logo printed on the bag containing the literature for each CLEAN WATERWAYS conference attendee
- ◆ Company recognized on signage throughout the event space
- ◆ Company logo in show guide
- ◆ Marketing Material Distribution — Your company literature or trinket will be placed in each bag given to conference attendees

FOR THE TEAM:

- ◆ 1 complimentary conference pass
- ◆ Reduced rate for additional conference passes purchased
- ◆ Your staff will be provided with ribbons identifying them as part of a sponsoring company

BREAKFAST SPONSORSHIP

\$3,500 (2 AVAILABLE)

PRE-SHOW:

- ◆ Company logo in the marketing brochure
- ◆ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

ONSITE RECOGNITION:

- ◆ Company logo in the show guide
- ◆ Company logo on signage next to breakfast area
- ◆ Option to provide company literature or trinket in the breakfast area
- ◆ Company logo on coffee sleeves during breakfast
- ◆ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- ◆ Continental breakfast to be served to all attendees

FOR THE TEAM:

- ◆ 1 complimentary conference pass
- ◆ Reduced rate for additional conference passes purchased
- ◆ Your staff will be provided with ribbons identifying them as part of a sponsoring company

TRACK SPONSORSHIP

\$3,500 (2 AVAILABLE)

PRE SHOW:

- ◆ Company logo in marketing brochure
- ◆ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

ONSITE RECOGNITION:

- ◆ Company logo in the show guide
- ◆ Company recognized on signage throughout the event space
- ◆ Company branded notepads and pens will be placed on the chairs of the sponsored track during the duration of the entire conference.
- ◆ Company recognized as a sponsor in the power point presentation that runs during breaks in the sponsored track
- ◆ Opportunity to place company literature on table in session room

FOR THE TEAM:

- ◆ 1 complimentary conference pass
- ◆ Reduced rate for additional conference passes purchased
- ◆ Your staff will be provided with ribbons identifying them as part of a sponsoring company

REUSABLE WATER BOTTLE SPONSORSHIP

\$2,500 (EXCLUSIVE)

PRE SHOW:

- ◆ Company logo in marketing brochure
- ◆ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

ONSITE RECOGNITION:

- ◆ Company recognized on signage throughout the event space
- ◆ Company logo in show guide
- ◆ Reusable water bottle with company branding handed out to all CLEAN WATERWAYS attendees

FOR THE TEAM:

- ◆ Your staff will be provided with ribbons identifying them as part of a sponsoring company
- ◆ Reduced rate for conference passes purchased



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2020 SPONSORSHIP OPPORTUNITIES

NETWORKING BREAK SPONSORSHIP

\$2,500 (3 AVAILABLE)

PRE SHOW:

- ◆ Company logo in marketing brochure
- ◆ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

ONSITE RECOGNITION:

- ◆ Company logo in the show guide
- ◆ Company logo on signage in networking break area, identifying as networking break sponsor
- ◆ Company recognized as a sponsor in the power point presentation that runs during breaks in the conference sessions
- ◆ Marketing Material Distribution — Option to place literature or giveaway on a table in the networking break area

FOR THE TEAM:

- ◆ 1 complimentary conference pass
- ◆ Reduced rate for additional conference passes purchased
- ◆ Your staff will be provided with ribbons identifying them as part of a sponsoring company

PADFOLIO SPONSORSHIP

\$5,000 (EXCLUSIVE)

PRE-SHOW:

- ◆ Company logo in the marketing brochure
- ◆ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

ONSITE RECOGNITION:

- ◆ Company recognized on signage throughout the event space
- ◆ Company logo in show guide
- ◆ Branded padfolios with company logo handed out to all CLEAN WATERWAYS attendees

FOR THE TEAM:

- ◆ 1 complimentary conference pass
- ◆ Your staff will be provided with ribbons identifying them as part of a sponsoring company
- ◆ Reduced rate for additional conference passes

HOTEL KEY CARD SPONSORSHIP

\$4,000 — COST OF KEYCARDS INCLUDED

PRE-SHOW:

- ◆ Company logo in the marketing brochure
- ◆ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

ONSITE RECOGNITION:

- ◆ Company recognized on signage throughout the event space
- ◆ Company logo in show guide
- ◆ Company branded artwork will be placed on ALL hotel card keys passed out at host hotel (Company will provide artwork)

FOR THE TEAM:

- ◆ 1 complimentary conference pass
- ◆ Your staff will be provided with ribbons identifying them as part of a sponsoring company
- ◆ Reduced rate for additional conference passes

HOTEL ROOM DROP SPONSORSHIP

\$1,500 — ONE PER DAY (2 AVAILABLE)

PRE-SHOW:

- ◆ Company logo in the marketing brochure
- ◆ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

ONSITE RECOGNITION:

- ◆ Company's item will be dropped in each room in the host hotel block. Attendees who book in the CLEAN WATERWAYS block will receive your drop item on selected date. Company to supply item

FOR THE TEAM:

- ◆ Your staff will be provided with ribbons identifying them as part of a sponsoring company
- ◆ Reduced rate for conference passes



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BEVERAGE STATION SPONSORSHIP

\$1,500

PRE-SHOW:

- ◆ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

ONSITE RECOGNITION:

- ◆ Company logo in the show guide
- ◆ Company logo on signage next to your sponsored beverage station
- ◆ Option to place koozies or cups with company branding at sponsored beverage station

FOR THE TEAM:

- ◆ Your staff will be provided with ribbons identifying them as part of a sponsoring company

REGISTRATION PEN SPONSOR

\$1,200 EXCLUSIVE

PRE-SHOW:

- ◆ Company logo in the marketing brochure
- ◆ Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

ONSITE RECOGNITION:

- ◆ Company recognized on signage throughout the event space
- ◆ Company logo in show guide
- ◆ Branded pens with company logo on pens at registration desk for attendees at check-in to use and take-away with them

FOR THE TEAM:

- ◆ Your staff will be provided with ribbons identifying them as part of a sponsoring company
- ◆ Reduced rate for conference passes



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ADDITIONAL PROMOTIONAL OPPORTUNITIES

PRE-SHOW E-MAIL BLAST

\$800

- ◆ One dedicated e-mail blast to all registered CLEAN WATERWAYS attendees pre-show (your choice of time)
- ◆ Your company must provide the content. Show management will launch it through our database.

POST SHOW E-MAIL BLAST

\$1,000

- ◆ One dedicated e-mail blast to all registered CLEAN WATERWAYS attendees post-show
- ◆ Your company must provide the content. Show management will launch it through our database

ATTENDEE BAG INSERT OR GIVEAWAY ITEM

\$500

- ◆ Option to submit an item (company literature or trinket) for bags that will be offered to ALL attendees when they get their registration badge onsite

WEB BANNER ADVERTISEMENT

- ◆ Rotating banner ad (728X90) on the CLEAN WATERWAYS website — **Homepage \$1,200**
- ◆ Rotating banner ad (300X250) on the CLEAN WATERWAYS website — **Secondary Pages \$1,000**

SHOW GUIDE ADVERTISEMENT

- ◆ Purchase a full-page advertisement in the show guide — **\$750**
- ◆ Purchase a half-page advertisement in the show guide — **\$450**